

28th MAY 2021  
World Blood Cancer Day

# FESTIVAL DE CYCLISME



**cureleukaemia**  
the blood cancer charity

**THE**T**OUR**21

**nec group**

**NTU** Nottingham Trent  
University

**HULB**

The**Tour**21. Riding the Tour de France route to raise £1m for Cure Leukaemia

# A great day of cycling.

Friday 28<sup>th</sup> May 2021 – World Blood Cancer Day

A closed road 10 mile individual time trial race around the NEC Campus.

## **This is no ordinary time trial!**

You will be racing on the smooth closed roads around the NEC in Birmingham, as we create an event that will give you an unrivalled time trialling experience.

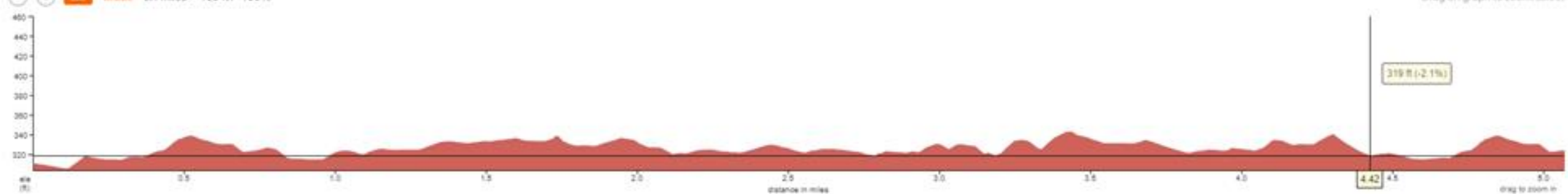
You will roll down a start ramp after the familiar count down beeps finish echoing in your ears, and start the first of two laps of a smooth, flat, closed roads course. Timing will be automated chip timing and live results will be posted on the huge display screen at the centre of the NEC park.

There will be some great prizes on offer including cycling kit, aero goodies and more. 100% of your entry fee will go to the charity and contribute to saving lives.





Map





## Where the money goes...

### The national Trials Acceleration Programme (TAP)

Funded by Cure Leukaemia

TAP is a network of 12 specialist research nurses at hospitals across the UK and a co-ordinating hub based in Birmingham

TAP enables rapid delivery of pioneering blood cancer clinical trials



Normally it takes up to  
**2 YEARS**  
to set up a clinical trial  
Through the TAP this can  
be achieved in as little as  
**6 MONTHS**

TAP has  
leveraged over  
**£160  
MILLION**  
worth of free  
pharmaceutical  
products at no  
cost to the NHS

**THOUSANDS**  
of blood cancer  
patients recruited  
to TAP clinical  
trials have  
accessed novel  
treatment that  
would otherwise  
not be available  
to them

A UK catchment area of over  
**20 MILLION**  
people have the opportunity to access  
these trials through TAP

Recruitment of patients to TAP  
trials is completed up to  
**12 TIMES**  
faster than non-TAP trials

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